

What is business coaching about?

*"A Coach May Very Well Be the Guardian Angel you Need to Rev Up your Life"
(Time Magazine)*



Michael Scadden
Business & Excellence Coach
MyPrivateCoach.com

First, you must understand that business coaching is no different than any other coaching whether it's sports, life, dieting, or relationships.

A coach should come into your life for the sole purpose of helping you **discover your special talents** and then provide you with the tools or knowledge to develop those talents and give you **the best chance of success** at any endeavor you choose.

One of the unique aspects of a MyPrivateCoach.com coaching program is you can choose from a **variety of different coaches** instead of just a private program with one coach, allowing for a more complete fit between you and your coach.

Because coaching is a very personal choice, it is important that you choose someone you believe to be an emotional, psychological, or mental **fit for your needs**. Sometimes it's the coach's background or experience. Sometimes it's just a feeling. Whatever you base your criteria for choosing a coach, you should ask yourself some basic questions:

- ü Can I learn what I want to learn from my coach?
- ü Will this person bring out my undiscovered or unrealized potential?
- ü Will my coach be emotionally engaged in my success?

If the answer to these questions is positive, there is no faster, more efficient way of **achieving your goals** than by having someone by your side helping you direct and redirect your course.



Rarely does an extraordinary performer in life get to the top without some guidance. Whether you are just starting in business or a seasoned veteran, a business coach can mean the difference between maximizing your potential and letting unseen opportunities slip by.

A properly chosen business coach can save you a tremendous amount of time and money by shortening your learning curve, helping you avoid painful mistakes, and give you different ways of thinking about problems that are getting you stuck. The following **success story** illustrates this point:

"I am a top executive in the Banking Industry...and when I lost my job a few months ago, I thought it was the end of it...did not really know where to go. I posted my resumes on online search engines. It did not get anywhere. Sent out resumes directly to companies. It did not generate any results. I started being depressed and started eating and drinking more as compensation. I gained weight. All seemed unsolvable until I joined the MyPrivateCoach! Executive Personalized Program.

I got the right VIP assessments, got to find what my true dream job was. I got to understand myself better. They did not do the work in my place. But they gave me the tools I needed to transform my resume into a winner. They gave me the tools to better communicate during job interviews. They taught me how to develop my networks and how to improve my relationships with people I already knew. Lastly, on a daily basis they gave me tips on how to feel better in general and on how to lose the bad weight I had gained during my despair-time. Thanks" MyPrivateCoach!

Michael O., Los Angeles, CA

How does business coaching work?

Business coaching can take on a variety of forms. In most cases, the student(s) and the coach **meet face to face or over the phone/internet to discuss daily or weekly** problems that are present in the business. Sometimes more direct involvement is required and the coach will take more of an active role as a business consultant for the project.

To decide what is right for you, MyPrivateCoach.com has the unique offering of initial **free consultation** with an experienced coach. This will allow you to get familiar with the different programs a coach may offer. Whether you are just **starting your business, or an executive hoping to climb the corporate ladder**, MyPrivateCoach.com has a coaching program to suit your needs.

MyPrivateCoach.com also allows you to change your coach or program at any time if you find greater flexibility or a different choice is needed with your project.

If you have a need to be coached in a **different language**, no problem. MyPrivateCoach.com is an international organization that offers coaching in 6 different languages in the USA, Canada, Venezuela, Italy, and France.

Why does business coaching work?

Like any form of coaching, business coaching allows a person to draw on the experience of someone who has "been there, done that". A coach can spot weaknesses in your skills or strategies you may not even know exist. With MyPrivateCoach.com you can be sure your coach has **extensive experience**, because we simply do not allow beginners to coach. Only **successful entrepreneurs/business professionals with a proven track record** are allowed to handle your special needs.

One of the most powerful aspects of a MyPrivateCoach.com coaching program is the **daily support** that is offered from each of our coaches. Setting goals, deadlines and keeping commitments becomes infinitely easier when someone who is supporting you is also a presence to check in with on a regular basis. Always with MyPrivateCoach.com, your business is held in the **strictest confidence**. We could not survive as an organization without upholding the **highest ethical standards** in the industry.



"Focused and Pragmatic. Thought Provoking and Flexible. I have finally been able to launch my business and after 6 months, we are generating more revenues than planned. Thanks to my coach who always pushed me!"
Georges R., Paris, France



Who should seek business coaching?

Anyone with a desire to **improve** his or her career, business, and/or lifestyle. However, those who benefit the most from coaching are just starting their **own business**, **executives** looking to **grow** within the company, entry level workers who might be stuck or unable to receive recognition and/or promotions, and **business owners** who feel they are in a non-productive routine.

Individuals who are coached stay on track, **get things done**, and are generally more successful than those trying to make it on their own. Ask yourself honestly. Are you realizing your true potential? Is your business allowing you to have the life you want? Are you being recognized as an integral part of the company? Are you wasting valuable time on non-productive priorities?

If you feel like you have spent too much time not getting positive results, or wondering why you are not progressing, set up a **free appointment** with a MyPrivateCoach.com business coach today.

Summary

MyPrivateCoach.com has a variety of coaching and executive programs that can be easily tailored to your needs. This allows you maximum flexibility with scheduling, level of support needed, and resources for achieving your goals.

Only professional coaches who have the highest of levels of experience, honesty and integrity are allowed to coach with MyPrivateCoach.com. Our approval process, coaching certifications, coaching insurance and ongoing training insures that you have the most knowledgeable coaches available.

As a student of MyPrivateCoach.com, you have the unique ability to market your program, products or services to our subscribers. Our web traffic is growing daily. That combined with an aggressive marketing program allows us to be listed at the very top of the major search engines allowing our subscriber list to continually grow and give our students maximum exposure.

What are you waiting for? If not now when?

[Sign up for a MyPrivateCoach.com business or executive coaching program today!!](#)

See you in the boardroom!